



# WE'RE NOT JUST BUILDING CARS, WE'RE HELPING BUILD LIVES.

## LEXUS OWNERS' GIFT

The Lexus of Brisbane Group each year supports a charity on behalf of our owners - which has been aptly named the Lexus Owners' Gift.

## OUR HISTORY

Each year, the Lexus of Brisbane Group traditionally sent a small Christmas gift to our owners. 2005 was a year of overwhelming natural and human disasters, most of which dampened our spirits and caused us to question humanity. Instinctively we drew our loved ones close to us in protective embrace. With these events in mind, more and more of our owners suggested that they would prefer the money which was allocated to the gifts to instead be put towards a charitable cause; hence the formation of the Lexus Owners' Gift.

Every year a number of charities/causes apply for the gift and after much consideration, the Scifleet family personally make the selection based on set criteria, whilst keeping our owners at the forefront of the decision making process.

The Lexus Owners' Gift is much more than a one-off donation. The successful charity/cause has the opportunity to heighten their exposure through the Lexus Owners' network and to promote their charity at select Lexus sponsored functions.

Please visit our website for information on our previous recipients.  
[www.lexusofbrisbane.com.au/about/owners-gift](http://www.lexusofbrisbane.com.au/about/owners-gift)

## SPONSORSHIP CRITERIA

Aligning our business operations with community values is an essential part of our company.

While we would love to support all causes, unfortunately that would only serve to dilute the funds given to each project and we believe that we will be of greater help to support one main cause every year.

As such, certain criteria must be met in order to align with the vision of the Lexus Owners' Gift. It is important to read through the criteria to ensure your group/organisation is eligible for sponsorship prior to applying.

It's not just our contributions to the automotive world that define us; it's what we can give back. We're passionate about empowering everyone to make the world a better place and we aim to work with like-minded partners on numerous fronts to build stronger communities in South East Queensland.





## LEXUS OWNERS' GIFT GUIDELINES

The Lexus of Brisbane Group believes that supporting our community is integral to running a successful business. The mission of the Lexus Owners' Gift is to support an organization, group, individual or cause that is working to help build, shape and improve the community of South East Queensland.

### SPONSORSHIP CRITERIA:

1. All sponsorship request applications must include a letter comprehensively detailing the need for the project. Copies of relevant supporting documentation should also be included in the application.
2. Projects for which support is sought must specifically and directly benefit the South East Queensland community.
3. Lexus Owners' Gift funding must be for specific items and not for general or central funds.
4. Copies of all quotes must be included with this application and should not exceed \$30,000. All materials and goods should provide the best value for price.
5. Requests may be submitted from 1st April to 30th September with a decision made in November.
6. The Applicant is responsible for the proper and efficient administration of and accounting for all funds granted.
7. A "FINAL REPORT" containing a complete accounting for the funds and copies of publicity and photographs of the project must be forwarded, within one month of completion of the project, to the Lexus of Brisbane Group.
8. The completed project must include signage acknowledging support of the Lexus Owners' Gift.
9. All decisions made are final.

### LEXUS OWNERS' GIFT WILL NOT SUPPORT THE FOLLOWING:

- Travel, tours and conference attendance are not eligible for sponsorship.
- The program does not support projects planned for outside of South East Queensland.
- Sponsorship will not be granted to individuals for bursaries or scholarships.

If you have read through and have met our sponsorship criteria and would like to apply for the Lexus Owners' Gift, please email your application to: [lexusownersgift@lexusofbrisbane.com.au](mailto:lexusownersgift@lexusofbrisbane.com.au)

